GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:1369
ANSWERED ON:02.05.2016
Development of Remote Villages as Tourist Spots
Patel Shri Devji Mansingram

Will the Minister of TOURISM be pleased to state:

(a) whether the Government proposes to develop remote villages and small and medium cities as tourist places;
(b) if so, the details thereof;
(c) whether the Government proposes to develop ancient sites of Abu Road in Rajasthan as tourist places and if so, the details thereof;
(d) whether remains of thousands of years old civilization have been found in Abu Road during excavation work and if so, the details thereof;
(e) whether tourists are unable to explore the site due to absence of information about historic importance of Chandravati and if so, the steps taken by the Government for publicizing the said site; and
(f) the details of the steps taken by the Union/State Governments for promotion of tourism in other countries through embassies/missions?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(DR. MAHESH SHARMA)

(a) to (e): The Ministry of Tourism provides Central Financial Assistance to State Governments/Union Territory Administrations for various tourism projects subject to availability of funds, liquidation of pending utilization certificates against the funds released earlier, submission of suitable detailed project report and adherence to the relevant scheme guidelines.

For development of tourism infrastructure in the country, the Ministry of Tourism has launched the Swadesh Darshan scheme - Integrated Development of Theme-Based Tourist Circuits in 2014-15. Under the scheme thirteen thematic circuits have been identified for development namely: North-East India Circuit, Buddhist Circuit, Himalayan Circuit, Coastal Circuit, Krishna Circuit, Desert Circuit, Tribal Circuit, Eco Circuit, Wildlife Circuit, Rural Circuit, Spiritual Circuit, Ramayana Circuit & Heritage Circuit.

Chandravati is a State protected archaeological site in the State of Rajasthan. The Ministry under the scheme Product Infrastructure for Development of Destinations and Circuits has sanctioned Rs.99.36 Lakh for restoration and development works at Chandravati under the project "Integrated Development of Gorwar as a Tourist Circuit in Rajasthan" in 2013-14.

(f): The Ministry in collaboration with the Indian Missions/Embassies promotes India as a holistic destination in the international markets. The Ministry as part of promotional activities releases print/electronic/online and outdoor media campaigns in the international markets, produces publicity material under the Incredible India brand-line to promote various tourism products and destinations of India, participates in travel fairs and exhibitions, organises Road Shows/Know India Seminars and Workshops, organises/supports Indian Food Festivals, carries out joint advertising, provides brochure support to the Tour Operators and invites media personalities, tour operators and opinion makers to visit India under the hospitality programme.

****